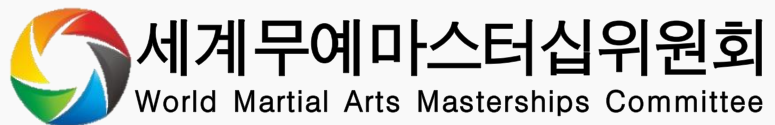


World Martial Arts Masterships Committee





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Masterships Committee(WMC)
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01 World Martial Arts Masterships Committee(WMC) Introduction



General Status

Purpose·Major Projects·History

Purpose

Globalization, Communication and Unification by Martial Arts

Keep Exclusive rights to negotiate with each National Martial Arts Masterships Committee(NMC)

Contribution to promote values and principle of Martial Arts Spirit, International friendship and World's Peace

Major Projects

Hosting World Martial Arts Masterships, and support hosting of World Martial Arts Masterships in each country and continent

Promotion of Masterships Movement

Networking and Cooperating with GAISF and Ifs

Cooperating Projects with UNESCO International Martial Arts Organizations, etc.

- 2016.06.23
World Martial Arts Masterships Committee
Master Plan
- 2016.07.12
Initiator General Meeting
- 2016.08.19
Certification of Incorporation[Cheongju Local Court]
- 2017.09.02
2016 Cheongju World Martial Arts Masterships
World Martial Arts Masterships Committee
Inauguration General Meeting
- 2017.09.23
1st World Kids Martial Arts Masterships
- 2017.11.03
The 1st Jincheon World Youth Martial Arts Masterships
2017 WMC Convention
- 2018.11.15
2018 WMC Convention
- 2019.08.30
2019 Chungju World Martial Arts Masterships
2019 WMC Convention



02 Condition of Event Hosting

Condition of Event Hosting



Period and Scale

2016 Cheongju World Martial Arts Masterships

- Period: 2016.09.02.~09.08./7days
- Scale: 17 Martial Arts/ 81 Countries/2,484Persons
- Spectator: 67,000Persons
- Operation Staffs: 9,000Persons
- Media: 500 Persons



2019 Chungju World Martial Arts Masterships

- Period: 2019.08.30.~09.06./8days
- Scale : 22 Martial Arts/ 100Countries 4,000Persons
- Spectator: 300,000Persons
- Operation Staffs: 15,000Persons
- Media: 1,000Persons



2021 World Martial Arts Masterships

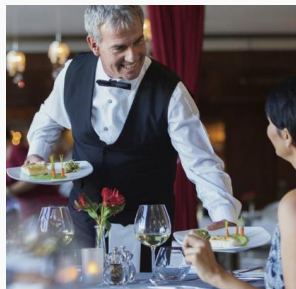
- Period: 2021.08/ 8~10days
- Scale : 22 Martial Arts/120Countries 5,000Persons
- Spectator: 500,000Persons
- Operation Staffs: 20,000Persons
- Media: 2,000Persons



Condition of Event Hosting



Meal Service



Division	Location	Number of Persons
Breakfast	Hotel	3,000
Lunch	Stadium	3,000
Dinner	Hotel, Stadium	3,000

- ▷ Any special request must be informed in advance. (ex) Religious issue)
- ▷ Must be careful to avoid prohibited substance and doping.

Condition of Event Hosting



Competition Venue

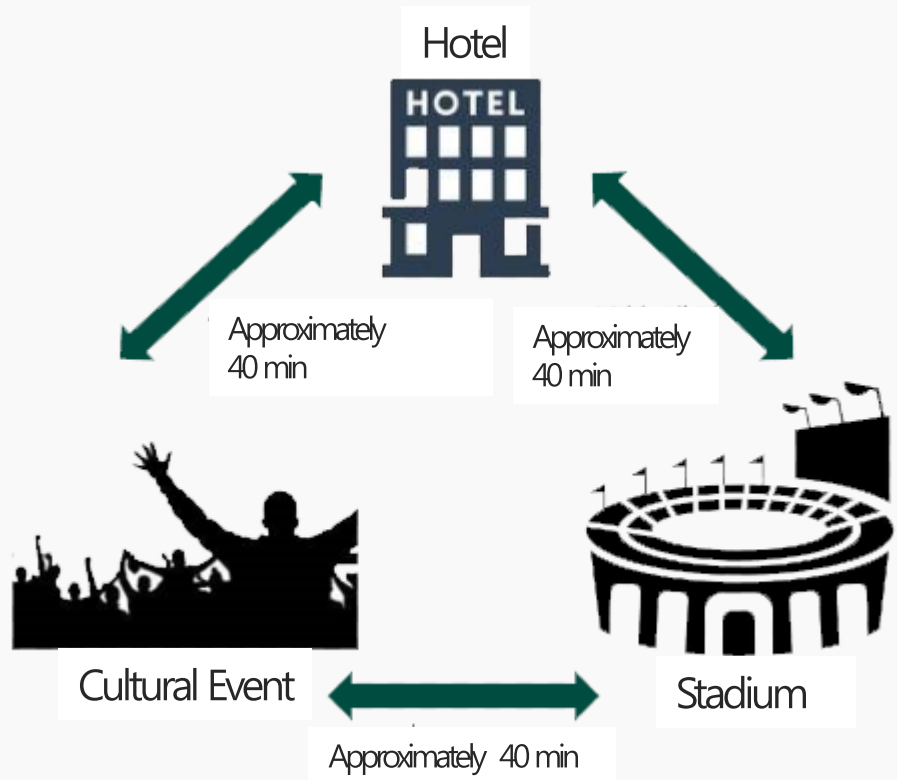


- Stadium: At least 7 stadiums
- Competition Period : 3 days per martial art
- Capacity: At least 500 Persons
- Distance: Within 40 minutes from Village
- Utility Rooms (At least 20 rooms)
 - ▷ Main Control Center (Main Stadium), Reception (Opening/Closing Ceremony Main Stadium), Martial Arts Control Center, VIP room, Press Center, TD room, IF room, Referees room, Meeting Room, Warm-up Zone, Athletes Equipment Storage, Doping Test room/Waiting Room/Weigh-in Room, Athletes Waiting Room(Men/Women), Shower Room (Men, Women), Supplies Storage, Award Ceremony Waiting Room, Equipment Control Room, Volunteer/Operation Staff Lounge

Condition of Event Hosting



Transportation



Transportation	Standard	Vehicle	Times
VIP	Private	Sedan, Van	128 Times
Team Officials	Group Transport	Shuttle Bus	634 Times
Spectators	Group Transport	Shuttle Bus	

- ▶ Private vehicle including driver, interpreter and protocol manger will be provided for VIP.
- ▶ Shuttle bus will be operated for both team officials and spectators separately.
- ▶ Shuttle bus schedule for team officials will be arranged considering the competition schedule.

Condition of Event Hosting

Accommodation



Participants	Room Type	Stay Period	Star Rating	Number of Persons
VIP	Suite	8 days	★★★★★	100
ITO	Deluxe	2 days before the game~ 1 day after the game	★★★★	540
Team Officials	Twin	2 days before the game~ 1 day after the game	★★★	2,016

- ▷ Accreditation Center must be located at the lobby of the hotel.
- ▷ Breakfast must be included, and Lunch and Dinner must be provided upon request.
- ▷ Warm-up zone, Meeting room and Medical Center must be located at the hotel.



03 Budget

Budget



2021 World Martial Arts Masterships Expected Budget: 17,700,000 USD

Item	Amount	Contents
Bidding Fee	1,000,000	Bidding Fee of World Martial Arts Masterships
WMC Convention	600,000	WMC General Meeting, World Martial Arts Leaders Forum, International Academic Conference
Operation of Organizing committee	2,500,000	Labor cost, Operating expenses , Insurance, Publication, etc.
Event Promotion	3,300,000	Host broadcaster, Producing promotional materials, Appointment of Honorary Ambassador, Operating Press Center, etc.
Competition Operation	4,200,000	Supporting IFs, Operation Staffs, Inviting ITOs and IF VIPs, Operating Competition Manager, Installation of Competition Supplies, Award Ceremony, etc.

Item	Amount	Contents
Competition facilities	1,300,000	General Data Center, Building General Games Management System, Competition Venue Design, Setting Utility Rooms, Managing Stadium and Parking lot, etc.
Opening/ Closing Ceremony & Cultural Event	1,400,000	Opening/Closing Ceremony, Welcome Reception, D-day event, Cultural Events related Martial Arts, etc.
Competition Support	2,400,000	Transportation, Accommodation, Meal Service, Medical Service and Anti-Doping, Traffic Control and Parking, etc.
Inviting and Protocol of VIPs	1,000,000	Airport Service Desk Operation, Inviting and Protocol of VIPs, Welcome Banquet with Ambassadors, etc.

Unit: USD



04 Expected Effect

Expected Effect



Vision of Host City

Stage of New History

- Symbolize the city as hub of Cultural exchange by historic stage at which world martial artists are gathered



Globalization of Host City

- High Interest of Participants in Host City
- Inspiring Global citizenship and Cultural Identity of Host City



Economic Activation

- Growth of brand value of Host City
- Regional Economy Activation by Competition and Increase of Visitors



Expected Effect



Benefit Creation: Partnerships

Recruiting Partners

Division	World Partner	Gold Partner	Silver Partner	Bronze Partner
Sponsor Amount (Annual)	More than 500,000,000 KRW	More than 300,000,000 KRW	More than 100,000,000 KRW	More than 50,000,000
Period	1 ~ 5 Years	1 ~ 5 Years	1 ~ 3 Years	1 Year
Contents	Act as Partner status during the sponsoring period in all events hosted by World Martial Arts Masterships Committee(WMC) as below. <ul style="list-style-type: none"> - Masterships(Annual) : World Martial Arts Masterships(Odd numbered year), World Youth Martial Arts Masterships(Even numbered year) - Convention(Annual) : WMC General Meeting, World Martial Arts Leaders Forum, International Academic Conference - Other events(occasional) : World Martial Arts & Action Film FESTA, Martial Arts Performance, etc. 			

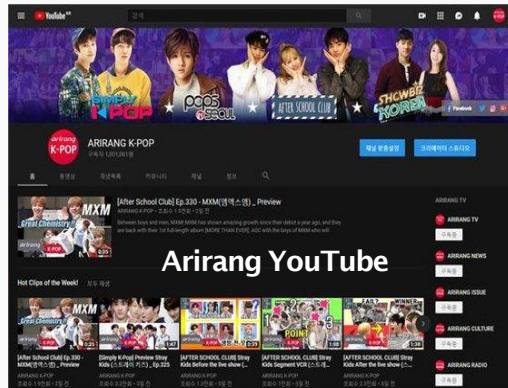
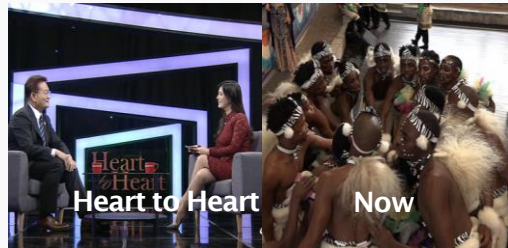
Partners Profit Distribution

Recruiter	Total	WMC	OC
WMC	100%	70%	30%
Organizing Committee(OC)	100%	30%	70%

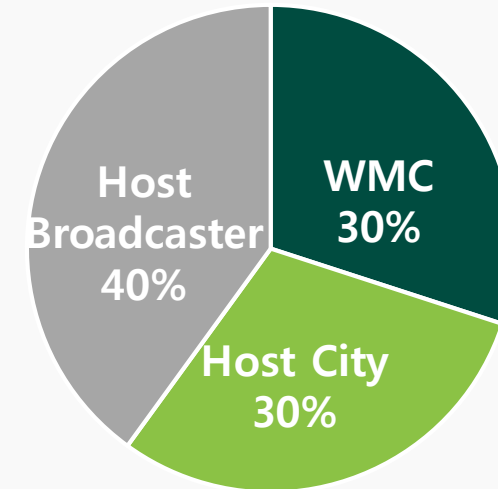
※ Sponsors in kind can be distributed different upon the purpose.

Expected Effect

Benefit Creation: Broadcasting



Broadcasting Rights Profit Distribution



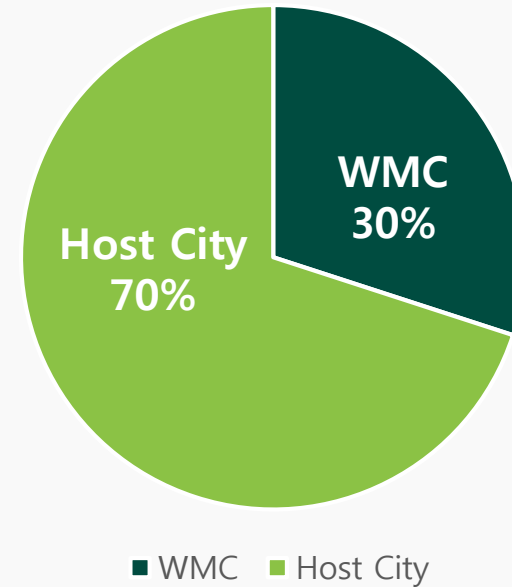
■ WMC ■ Host City ■ Host Broadcaster

Expected Effect

Benefit Creation: Ticket Sales



Ticket Profit Distribution

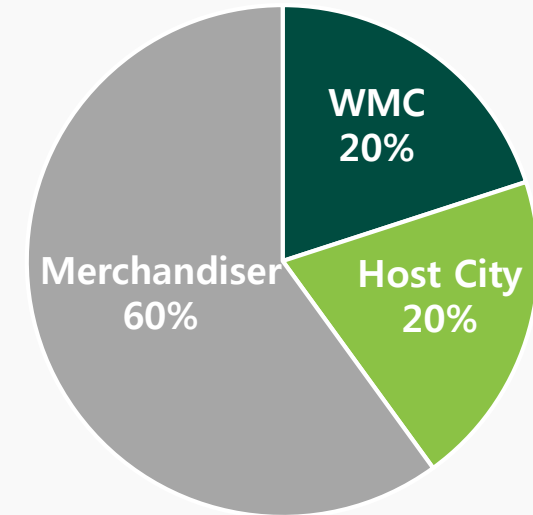


Expected Effect

Benefit Creation: Selling Merchandising Right



Profit Distribution

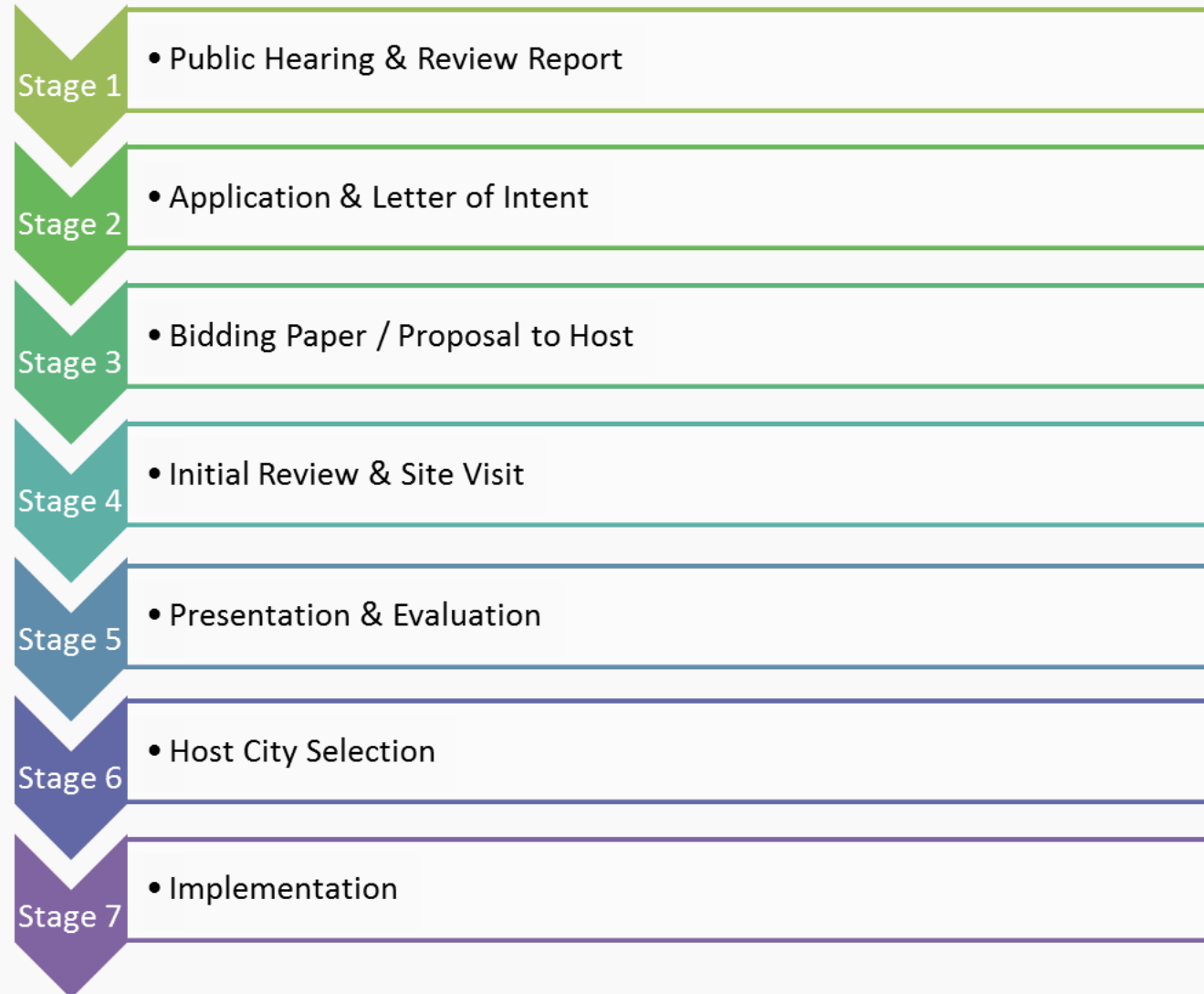


■ WMC ■ Host City ■ Merchandiser



05 Host City Selection Process

Host City Selection Process





Thank you!

W M C



세계무예마스터십위원회
World Martial Arts
Masterships
Committee